



**Business Advisory
Councils**

2023 Joint Statement Template for Business Advisory Councils

Joint Statements must be made publicly available by March 1, 2023.

Name of Business Advisory Council: Geauga County Business Advisory Council

Primary Contact: Jennifer Felker, Superintendent ESC of the Western Reserve

Secondary Contact: Nancy Santilli, Assistant Superintendent ESC of the Western Reserve

1. **Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?**

ESCWR Assistant Superintendent Mrs. Nancy Santilli has taken over the meeting facilitation responsibilities in place of ESCWR Superintendent Mrs. Jennifer Felker to better distribute responsibilities throughout the organization.

2. **Of goals submitting in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?**

Goal 1: Build awareness of student success rates for earning graduation seals, attending college, and employment rates, and success post graduation.

Rating Scale: 7

Comments: We have discussed graduation seals, post graduation options for students, and available opportunities in the area. Higher Ed partners have shared data at meetings related to program enrollment to grow awareness. Where we can grow would be in the area of looking at local area high school data more specifically for trends.

Goal 2: Opportunity to bring business and industry leaders together with our community to network, learn, and collaborate.

Rating Scale: 6

Comments: Business leaders have engaged in participating in job fairs, mock interviews, guest speaking opportunities, facility tours, and Corporate Challenges. Networking also takes place at our Time is Now 3 Part Speaker Series. Where we can grow would be creating additional events and opportunities that are innovative and enticing for participants to network, learn and collaborate in new ways.



Goal 3: School Representatives understanding available resources to support future employed citizens.

Rating Scale: 6

Comments: School partners attend meetings and speaking events to hear from the businesses the needs of future employees. School partners also take part in learning experiences such as Corporate Challenges and opening classroom doors to guest speakers to gain awareness. Planning for a summer Business Bootcamp for teachers is underway. Where we can grow would be to work with business leaders to share their facilities for school events.

Goal 4: Recruit, invite, and welcome 3 new businesses to the council by the end of the year

Rating Scale: 9

Comments: We have recruited, invited, and welcomed the following new businesses: Solid Rock on Which We Stand - Tiffany Smetana. Issquared - Bala Ramaiah - CEO and Kevin Hagan - Chief Accounting Officer, Schoolyard Studios

a. **What challenges have you experienced implementing your goals?**

The greatest challenge is Council members' time to devote to initiatives and plan projects.

3. **What new partnerships have your Business Advisory Council formed for the SY23?**

We have created new partnerships with the following:
Solid Rock on Which We Stand - Tiffany Smetana. Issquared - Bala Ramaiah - CEO and Kevin Hagan - Chief Accounting Officer, Schoolyard Studios

4. **Have you added or removed any goals submitted in your SY23 Business Advisory Council Plans? If so, please provide details.**

We have not added or removed any goals submitted in our SY23 Business Advisory Council Plan.

5. **Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.**

No, we have not received any media coverage or participated in any case studies as a Business Advisory Council.

